

RSCDS Boston Branch
Executive Committee Meeting
Wednesday, January 4, 2023 7:15pm

Location: Zoom <https://bentley.zoom.us/j/96473604914>
for Zoom access use link in email OR call: 1-617-417-1621

Attendance: Linda McJannet, Alena Taylor, Ted Randolph, Emily Russell, Bill Card, David Grubb, Cathy Crabtree, Connie Kent. Guests: Elizabeth Anderson, Debbie Jarvis, and Cathy Fahey.

Agenda

1. Minutes from the previous meetings – both October and November (**Alena**)
 - i. Approved.
2. Treasurer's report (**Cathy**)
 - i. Not much happened in December. Final bill for concert has been paid.
 - ii. Net sales \$64,487 with square in 2022.
 - iii. Nashua requested subsidy for NY party. \$365 approved.
3. Scheduled reports (and catch-up's)
 - a. Highland Ball budget—Guest: **Elizabeth Anderson**
 - i. Budget approved. See details in liaison report.
 - b. *Tartan Times* – Presentation of Possibilities (Guest: **Cathy Fahey**)
 - i. Changeover of editor to Cathy Fahey approved. See details in liaison report.
4. Monthly reports from liaisons
 - a. Teaching & Music Committee (**Marsha**)
 - i. Peter is going to ensure that teachers are in the directory.
 - ii. NEFFA decisions later in January.
 - iii. Highland Ball Saturday band change and MC decisions made.
 - b. Boston Scottish Country Dancers (**Marsha**)
 - i. No news. Laura posted in TT looking for demo dancers.
 - c. Highland Ball - Budget (**Marsha** and **Elizabeth Anderson**)
 - i. Caterer will work within the number that Elizabeth has given. If we skip dessert, we could spend less on staffing.
 - ii. Sound person's fee did go up, which is to be expected.
 - iii. Publicity expenses didn't end up in bottom line. Trying to get creative. Bill suggested sending emails to other branches. Skip post cards. Email flyers to classes, and other branches, Elizabeth to reach out to Alena about more publicity options and tactics.
 - iv. Increased cost of welcome dance. The option was brought forward that if a dancer wants to attend both nights, there might be a discount.
 - v. Memorial Hall amount is restoration fee based on number of ticket sold. Budget has been revised.

- vi. Prices: \$75 for Ball, \$50 for non-dancers, \$18 for welcome dance if also signing up for the ball. Otherwise, \$20 at door
- vii. Budget approved. And seconded.
- d. Nominating Committee (**Marsha**)
 - i. Marsha and Cathy will stand as treasurer and VP. Anne will likely re-up.
 - ii. We will need to replace Bill later this year.
- e. Fall 2023 Concert (**Linda**)
 - i. Local musicians, easier accessible venue, more informal feel, integrates more participation. They are searching for venues.
- f. ESCape (**Bill**)
 - i. No report.
- g. Scottish Sessions Pinewoods (**Connie and Debbie Jarvis**)
 - i. Budget updates: standard mileage is up \$0.03. Our insurance cost has gone down from prior years. Flights from UK were estimated \$1,200 but Debbie has found some for \$600 instead.
 - ii. Encourage hosts to use the amount that they are allotted.
 - iii. Camper fee increased by \$10 for Session I and \$15 for Session II. Pinewoods had raised their per-bed fee last year. \$25 discount for members, and \$45 discount for both sessions.
 - iv. Budget approved.
- h. Membership (**Cathy**)
 - i. 213 members as of 12/31/22 – approx. equal to last year. Will pay HQ tomorrow.
- i. Website (**David**)
 - i. Please look at the *Members Only* pages for next mtg. Bring ideas.
- j. Equipment (**Connie**)
 - i. No report.
- k. Publicity (**Alena**)
 - i. No report.
- l. Loon Mountain Games (Sept. 16-18) (**Alena**)
 - i. No report.
- m. New Hampshire Highlands Weekend (**Alena**)
 - i. No report.
- n. Bookstore (**Alena**)
 - i. No report.
- o. Tartan Times (**Emily and Cathy Fahey**)
 - i. Thinking about being a newsletter – to educate, celebrate, uplift. What is this for, what are we suited to, etc.
 - ii. Sending out Quarterly, Make use of the website (present). Make use of email list (future). Make use of TT for info, education, events (past). 8-10 pages in length. Short articles, with photos and possibly videos.
 - iii. Possibilities – publication to find out more about dances gone by, music/teaching educations, and what is happening in other classes of

- the branch. Uplifting (see headquarters newsletter for inspiration).
Class spotlights, dancer spotlights, musician, or teacher spotlights.
- iv. Canvo (software) graphic design for non-designers for \$100/year. Non-profits can apply for free. Resource for the whole branch for flyers, invites, advertising.
 - v. Need assistant editor. Cathy to provide role outlines and time commitment. The first year or two will take more time than going forward. Bench of leadership – planning for future to avoid burn-out.
 - vi. Education – could be a forum for gender, audience, future, pronouns, No comment section. Make it something you want to read.
 - vii. Digital format will be best. Post to website, send as PDF. Digital archiving, paper archiving, searchable and indexable archiving is possible.
 - viii. Future points: how do we do the hand-over from Barbara to Cathy? Transition for readers or gradual, communicate what we are changing and why? Editorial control, does anyone review?
 - ix. Exec approves the changeover from Barbara to Cathy. Details, logistics, and more information to go forward.

5. Class Liaisons

- a. Reports to be made at next meeting.

6. New business

- a. Pinewoods is planning for Covid protocols for summer. Their board meeting is 1/9. Please reply to Linda's email and copy Debbie.

7. Next Meeting

- a. January 25th.

Optional reports:

Archives (Emily); Calendar (Marsha)

Liaisons for 2022-2023

Officers

President: Linda

VP: Marsha

Treasurer: Cathy

Secretary: Alena

Event liaisons

ESCape: Bill

Bookstore: Alena

Demo team: Marsha

Scottish Sessions Pinewoods: Connie

Nominating Committee: Marsha

Calendar: Marsha

Highland Ball: Marsha

TMC: Marsha

NH Highland Games: Alena

Membership: Cathy

Website: David

NH Highlands: Anne

Publicity: Alena

Equipment: Connie

Tartan Times: Emily

Archives: Emily

Concert: Linda

Class liaisons

Great Barrington, MA: **Ted**
Northampton, MA: **Ted**
Albany, NY: **Ted**

Greenland, NH: **Bill**
Nashua, NH: **Bill**
Kennebunk, ME: **Bill**

Belfast, ME: **Anne**
Brunswick, ME: **Anne**
Bucksport, ME: **Anne**

Lancaster, NH: **David**
Fairlee, VT: **David**

Burlington, VT: **Connie**

Cambridge, MA: **Emily**
Brookline, MA: **Emily**
Newton, MA: **Emily**
Bedford, MA: **Emily**

Salem, MA: **Alena**
Stow, MA: **Alena**
Chelmsford, MA: **Alena**